

Terms + Conditions:

Childcare & Education Expo London 2026 – VIP Gold Pass: Terms and Conditions

Eligibility for the VIP Gold Pass

The VIP Gold Pass is designed for senior leaders, decision makers and sector influencers working within early years education. To ensure a meaningful experience for all attendees, all VIP Gold Pass applications are reviewed by the Childcare & Education Expo team. If the VIP Gold Pass isn't the right fit, we'll offer an alternative visitor pass, such as our standard free ticket, so you can still enjoy the event.

VIP Identification and Invitations

VIPs will be invited through the following channels:

- Direct invitations from the Childcare & Education Expo team, sponsors, speakers or partners
- Upgrades from registered attendees based on the following criteria:
 - Role: Owner, Director, Senior Leader, Headteacher or equivalent decision maker
 - Organisation: Nursery / Nursery Group or Preschool
 - Influence: Responsible for staff development, purchasing decisions or strategic direction within a setting, school or early years organisation

Applying for Your VIP Gold Pass

- Visit our registration page to submit your application – it's quick and straightforward
- The Childcare & Education Expo team reserves the right to make final decisions on VIP Gold Pass approvals. We'll ensure the process is fair and transparent

VIP Pass Benefits

Your VIP Pass unlocks exclusive benefits to help you make the most of your visit, including:

- Free Fast-Track Entry to Both Show Days
- Free Access to All CPD Seminars
- 20% discount code for your wider team on seminar bookings
- Exclusive Access to the VIP Lounge with Free Tea and Coffee
- Invitation to the After-Show Party (20 March)
- Curated programme designed for senior leaders
- Access to influencers and decision makers shaping the future of the sector

Non-Transferable Pass

- The VIP Gold Pass is personalised and non-transferable. You may be asked for ID to maintain exclusivity

- VIP Gold Pass benefits are exclusive to the named pass holder and cannot be shared with other attendees. However, the Childcare & Education Expo offers plenty for all visitors to enjoy

Respectful Engagement

- Please maintain a professional and respectful approach during networking, seminars and discussions
- Materials or ideas shared during the event should respect others' intellectual property and rights
- By attending, you agree to allow Childcare & Education Expo to use your name or organisation name for event-related purposes, such as marketing or community highlights

Privacy and Data

- By applying for a VIP Gold Pass, you consent to the collection and use of your personal information in line with UK GDPR regulations
- Your data will only be used to provide event updates and relevant news from Childcare & Education Expo
- We are committed to protecting your information and ensuring its security

Questions or Support

For enquiries, accessibility needs or assistance, contact our friendly team at info@childcareeducationexpo.co.uk. We're here to help you make the most of your Expo experience!

